

## TENDER NOTICE

**Petroleum Conservation Research Association (PCRA)** is a non-profit registered society under the Ministry of Petroleum & Natural Gas, Government of India, engaged in promoting petroleum conservation in various sectors of economy since 1978. PCRA plans to launch a Special Pan-India Campaign on Petroleum Conservation and invites applications from highly experienced and reputed advertising agencies meeting the following eligibility criteria :

- i. **Agency should be accredited with INS for last 10 years.**
- ii. **Agency should have a full-fledged office in Delhi and Mumbai with complete infrastructure and manpower/creative personnel.**
- iii. **The gross annual billing of the agency should not be less than Rs. 100 Crores per year for last 3 years (2004-05, 2005-06 & 2006-07).**

Agencies fulfilling the above eligibility criteria may collect the tender document from the PCRA office during **09.30 to 17.30 hrs. up to 09.08.07** by paying Rs. 2,000/- by way of DD in favour of PCRA payable at Delhi and submit the completed tender **latest by 3.00 p.m. on 10.08.07**. Incomplete applications shall be summarily rejected. PCRA reserves the right to reject any or all applications without assigning any reasons thereof.

*Additional Director (Education Campaign)*



**Petroleum Conservation Research Association**

(Ministry of Petroleum & Natural Gas)

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